

# Program

**10:30-11:30**

Anne Miner, University of Wisconsin

**Using negative analogies to jazz as a spark to generate theory on improvisation**

**11:30-12:30**

Luca Giustiniano, LUISS Guido Carli; Miguel Pina e Cunha, Nova SBE

**Navigating improvisation under the radar: evidence from the Costa Concordia**

**12:30-14:00**

**Lunch & interaction**

**14:00-15:00**

Charalampos Mainemelis, ALBA

**Improvisation and creative leadership**

**15:00-16:00**

Massimo Magni, Bocconi

**Ideas bloom when knowledge and motivation meet: improvisation, empowerment and knowledge integration in teams**

**16:00-17:00**

Aníbal Lopez, Pedro Neves, & Miguel Pina e Cunha, Nova SBE

**Planning under uncertainty: a tale of improvisation in entrepreneurship**

**17:00**

Miguel Pina e Cunha & Anne Miner

**Wrapping-up**

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